



ACCURATUS

OEM Catalogue 2020



Branding is very important

Product branding is an opportunity to differentiate your product and help it stand out in the crowd.



It is possible to have new products added to your range without having to invest a substantial budget.

Here at Ceratech, we have worked with a number of OEM accounts to deliver a product in the right packaging, with the right message at the right price.

Building a brand takes time, energy, and creativity and a company logo is part of the story of your brand





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When providing products to your customers, whose logo do they see?

A logo is an important part of your company's brand, and makes a significant impact on a company's public perception, it attracts attention with current and potential consumers.



So, why is a logo important? Because it grabs attention, makes a strong first impression, is the foundation of your brand identity, is memorable, separates you from competition, fosters brand loyalty, and is expected by your audience.

No matter how good your products or services, if you don't stand out you will never see the success you deserve.

Consistent, strategic branding leads to a strong brand equity





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Here are Ceratech, we can offer a selection of OEM products for you based on our own designs, partnerships and experience.

Some of the products we can offer include;

Webcams

Keyboards

Mice

USB Hubs

Speakers

Headsets

Headphones

Tripods

Wireless Chargers

USB Drives

Ergonomic Products

Gaming Accessories

Solar Powered Products

LED Screen Bars

Digital Microscopes

Digital Thermometers



Ceratech offer both White Box, Brown Box solutions or consolidated OEM format

White Box – Have all the products with your printed logo, instruction manual, Serial Number and bespoke packaging.

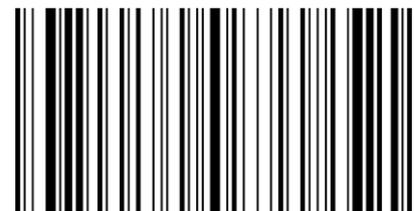


Brown Box – Have all the products with your logo printed on an attached label and plain outer packaging.



If you want your own design product carton, our graphics team can help by providing artwork to suit.

All options are provided with your own company part number, EAN and company name on the product carton. Additional information can be added if required



If you want to discuss your possibilities further, give us a call and one of our team can talk you through all the options

Tel: +44 (0) 1420 85470

Email: oem@ceratech.co.uk